



Marygrove College Athletic Sponsorship Opportunities

SPONSORSHIP	COST	DETAILS
Schedule Cards	\$500	<ul style="list-style-type: none"> • Full panel ad on back of wallet-sized schedule card containing men's and women's basketball schedules. • Printed in 1-color, with more colors available at additional costs. • Quantity printed annually is at least 2,500. • Cards are distributed to businesses, schools and other organizations in Metro Detroit.
Schedule Posters	\$500	<ul style="list-style-type: none"> • 11"x 17" four-color poster printed with men's and/or women's season schedule with corporate logo at bottom of poster. • Quantity printed annually is 250 • Posters are distributed around campus and in the Marygrove community
Full Page Game Program Advertisement	\$750	<ul style="list-style-type: none"> • Full-page 4-color advertisement printed on back cover of game program. • Book size is 8 ½" x 11". • Game program is distributed at all Mustang home games and sent to high schools, community colleges and prospective student-athletes. Men's and women's programs available, discount for multiple sports.
Team T-Shirts	\$500	<ul style="list-style-type: none"> • 100% cotton tees printed with two-color Mustang logo on front and business logo on back. • Tees are distributed to Mustang student-athletes. • Additional color-screens are available at additional costs.
Web Page Ad	\$300	<ul style="list-style-type: none"> • Company advertisement on the Mustang Athletics home page. Ad is on page for one year. • The ad is 1" x 1.5" and is linked to the advertising company's home page.
Golf Outing Hole Sponsorship	\$300	<ul style="list-style-type: none"> • Sponsorship/signage on one hole at the annual Marygrove College Alumni and Friends Golf Outing.
Advertisement in Game Program	\$50	<ul style="list-style-type: none"> • Business-card sized ad is located on inside cover of 8 ½" x 11" game program. • Ad printed in black & white • Game program is distributed at all Mustang home games and sent to high schools, community colleges and prospective student-athletes.
Corporate Partners Banner	\$75	<ul style="list-style-type: none"> • Four-color corporate logo printed on 3' x 8' banner prominently displayed at all Mustang home games. • Logo is placed with other corporate partners' logos, 10-12 logos per banner.
Game Day Program Insert	\$500/season	<ul style="list-style-type: none"> • 4" x 3.5" ad printed on 8 ½" x 11" stat sheet inserted in game program. • Insert, printed double-sided, includes updated seasonal stats, visiting team roster(s), and athletic news.
Scorer's Table Corporate Banner	\$300/game or \$1500/season	<ul style="list-style-type: none"> • 3' x 8' banner with corporation's logo printed in 4-color prominently displayed at the scorer's table • Corporation must provide the banner.
Corporate Banner	\$250/game or \$1000/season	<ul style="list-style-type: none"> • Corporate banner prominently displayed at one or all Mustang home games. • The corporation must supply the banner.
Team Travel Suits	\$1,500/team	<ul style="list-style-type: none"> • Travel suits are worn by teams when traveling to away games. • Includes 4-color embroidered Mustang logo on left chest of jacket and 4-color embroidered sponsor logo on left sleeve. • Jacket-only sponsorship available at reduced cost.
Mustang Sports E-Report	\$150/month (Oct.-Mar.)	<ul style="list-style-type: none"> • Weekly E-newsletter sent campus-wide and to additional subscribers • Sponsor will receive name recognition after "Mustang Sports Report" title.

For more information on Mustang sponsorship opportunities, please contact Athletic Director David Sichterman at (313) 927-1391.

Make checks payable to: Marygrove College Athletics, 8425 W. McNichols Rd., Detroit, MI 48221